

TOBACCO TAX ACT OF 2006 —

ENDORSEMENT FORM

Cigarette smoking isn't just killing people who smoke. Tobacco continues to place a tremendous strain on the state's health care system.

The Tobacco Tax Act of 2006 will provide tangible improvements for all families in California.

Sponsored by the American Heart Association, American Cancer Society, American Lung Association of California, California Hospital Association, Campaign for Tobacco Free Kids, The Children's Partnership, Children Now, California Primary Care Association and PICO California Project, this statewide initiative will raise approximately \$2.1 billion annually by increasing the state sales tax on a pack of cigarettes by \$2.60. The revenues will help fund emergency rooms, health insurance for children, nursing education, tobacco-related disease prevention and treatment, care for patients and reduce smoking addiction.

YES! *WE SUPPORT AND ENDORSE THE TOBACCO TAX ACT OF 2006*

NAME OF ORGANIZATION (*to be listed*): _____

ADDRESS: _____

PHONE/FAX: _____

EMAIL: _____

- The coalition has permission to use our name publicly as an endorser.
- We will communicate with our membership by sending out materials.
- We will provide authors for Letters to the Editor and/or Opinion Editorial pieces.
- Our organization will post a Web Link to the Tobacco Tax Act of 2006 website.
- We will provide spokespersons for media events upon request.
- Our organization will pledge a contribution of \$_____ to the campaign.

PRIMARY CONTACT/TITLE: _____

SIGNATURE: _____

PLEASE FAX COMPLETED FORM TO: (916) 491-4098